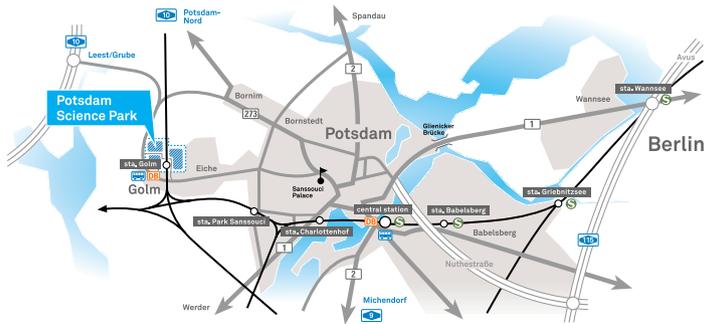


How to reach Potsdam Science Park

By bus: Number 606, 605 or X5 from Potsdam main station
By regional train: RB 21 or RB 20 from Potsdam main station



Any Questions?

Ask ilka.mai@wisspark.de

Where it takes place?

Seminarraum · GO:IN
Am Mühlenberg 11 · 14476 Potsdam

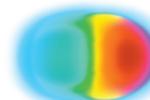
Legal notice

Standortmanagement Golm GmbH
Am Mühlenberg 11 · 14476 Potsdam

www.wissenschaftspark-potsdam.de

Startup Academy

Workshops and events
for scientists and future
entrepreneurs at
Potsdam Science Park
Spring 2019



SCIENCE(Φ)PARK
POTSDAM-GOLM



EUROPÄISCHE UNION
Europäischer Fonds für
Regionale Entwicklung

Startup Academy by Potsdam Science Park

22nd February 2019 / one day / 9 a.m.

Design Thinking for Scientists

Promote your creativity and discover new ideas to solve your research challenges

1st March 2019 / one day / 9 a.m.

Business Model Canvas / Business Model Design

Develop the picture – Your business idea on one page

8th March 2019 / one day / 9 a.m.

From Research to Market

Transform your research results into a business idea

15th March 2019 / one day / 9 a.m.

Pitch Training for Scientists

Present complex issues to everyone

22nd March 2019 / one day / 9 a.m.

Storytelling for Scientists

How to tell your scientific research idea in a professional story

29th March / one day / 9 a.m.

Leadership & Teammanagement

Put together the best team and work efficiently

5th April 2019 / one day / 9 a.m.

Marketing Strategies for Startups

Know your customers and launch your product on the market

12th April 2019 / one day / 9 a.m.

Legal Aspects of Startups

Start your business in a professional way

▶ Register for free at events@wisspark.de

▶ More information: www.wissenschaftspark-potsdam.de

Events in German

Start-up Days 2019

23/24th September 2019

For Research Institutions

Cooperation of Fraunhofer-Gesellschaft e.V.,
Max-Planck-Gesellschaft, Leibniz-Gemeinschaft and
Helmholtz-Gemeinschaft

▶ More information: susanne.weber@zv.fraunhofer.de

GründerTreff Gründerforum Potsdam

23rd May 2019 / 6.30 p.m.

Aus der Praxis für die Praxis – Potsdamer Startups stellen sich vor

In cooperation with Potsdam City, Potsdam Transfer,
WFBB, BPW

13th June 2019 / 9 a.m.

Potsdamer GründerTag 2019

annual event of the regional network “Gründerforum Potsdam”

▶ More information: www.gruenden-in-potsdam.de

Transferfrühstück Potsdam Transfer

15th March 2019 / 10 - 12 a.m.

Gründen aus der Wissenschaft

TIP (Haus 10) Campus Golm

▶ More information: www.uni-potsdam.de/potsdam-transfer

Coming soon:

1. Entrepreneurship bootcamp, August 2019
2. Future2go - Lecture Series
3. Science2go - Lecture Series